



# General Plan Update Steering Committee

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Meeting #2  
June 9, 2020

# Agenda for Meeting

- **Public Comment**
- **Overview:** Input Received from First Community Workshop and Vision & Priorities Survey
- **Group Exercise:** Review Existing Vision & Priorities and Identify Potential Revisions



# Public Comment

General Plan Steering Committee Meeting #2

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# Overview of Input: First Community Workshop and Public Surveys

General Plan Steering Committee Meeting #2

# Public Workshop #1

## Open House - February 24, 2020

### Sign-in Station

- Where do you Live/Work?
- How Did You Hear?

### Station 1: Vision & Priorities

- Record proposed revisions
- Complete online Survey

### Station 2: Land Use

- Identify neighborhood assets and opportunities for enhancement

### Station 3: Housing

- Select top 3 most pressing housing issues facing Palm Springs

### Station 4: Circulation

- Identify opportunities for improvement or enhancement





# Who Came?

## 55 attendees (sign-ins)

- Live in all areas of the city
- Many work around the Palm Springs Civic Center

## How people heard about the Workshop

- City/One-PS Email (48%)
- Personal Email or Facebook (20%)
- Word-of-mouth (15%)





# What we heard: Land Use

- Protect and increase open space, parks, pocket parks
- Support for higher-density, walkable development in targeted areas
- Preserve and enhance unique character of neighborhoods





# What we heard: Circulation

- Increase local and regional transit and active transportation connections
- More pedestrian amenities
- Improve and increase bike infrastructure
- Support for both traffic calming and improved traffic flow





# What we heard: Housing

## **MOST PRESSING HOUSING ISSUES:**

- Need for different or more types of housing options (27 votes)
- Homelessness (23 votes)
- Sustainable Developments (21 votes)
- Services for Special Needs (11 votes)
- Fair and Equal Housing Opportunities (11 votes)
- Preservation of Community Character (11 votes)

## **SUPPORT FOR:**

- Retain and expand affordable housing opportunities
- Limit mobile home park conversions
- More mixed-use structures (housing with other uses)
- Solutions for people experiencing homelessness
- More multi-family housing
- Mixed feedback to increasing height and density of housing (some supported, others opposed)
- Mitigate impacts of vacation rentals
- Replace golf courses with housing
- Moratorium on walled or gated developments





# Online Survey 1: Who Participated?

**338** Participants

**872** Comments Submitted

**83%** of Participants Full- or Part-time Residents

**45 of 48** Neighborhoods Represented


- Most Responses: Little Tuscany (22), Old Las Palmas (13), Racquet Club Estates (13), Warm Sands (13)
- No Responses: Escena, Gene Autry, Lawrence Crossley

**89%** of Participants over 40-years-old

**92%** Aware of or Knowledgeable about the General Plan







# Community Survey #2: Land Use, Housing, Mobility and Open Space

General Plan Steering Committee Meeting #2

# Online Survey 2: Who Participated?

**443** Participants

**127** Map comments Submitted

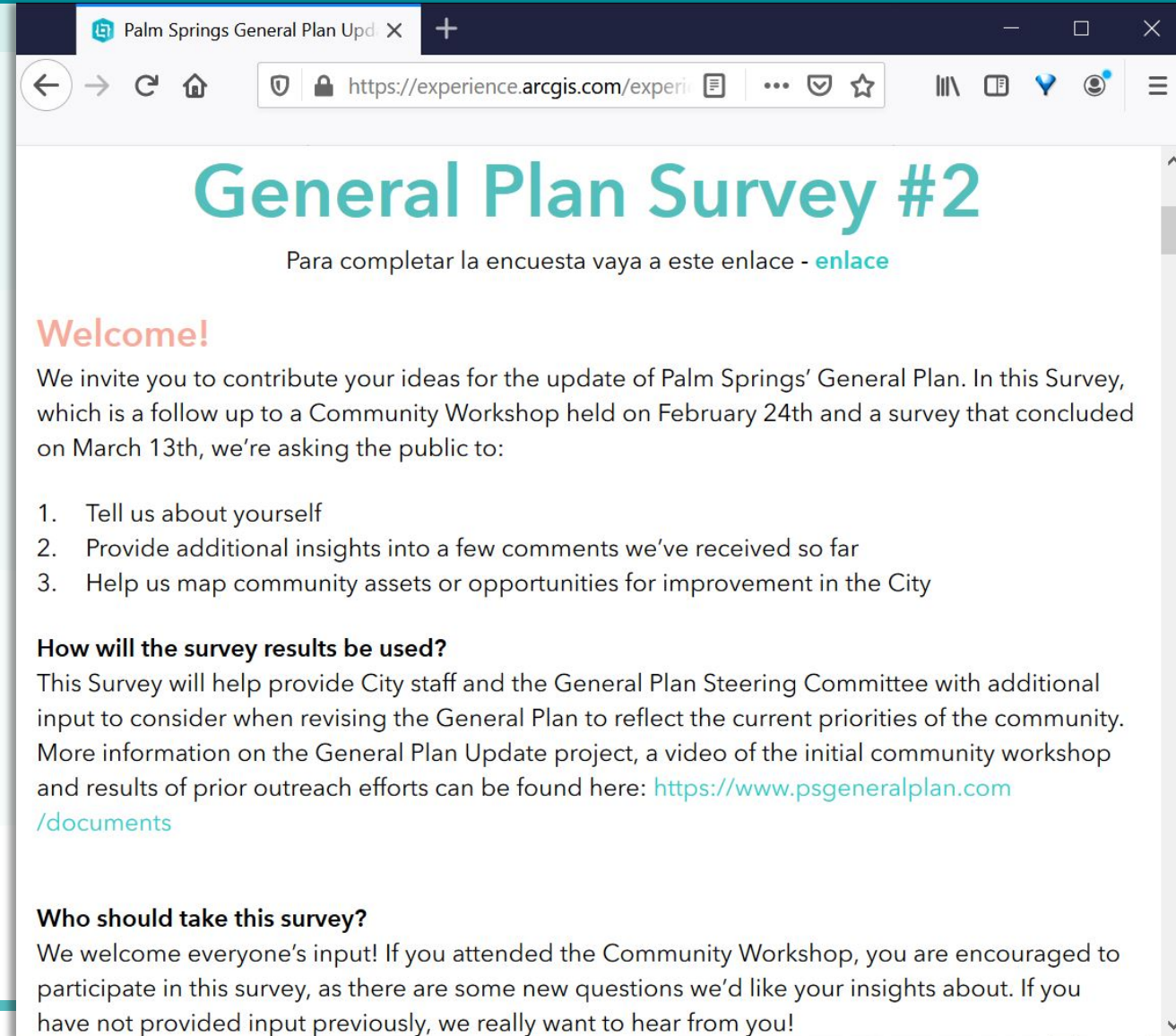
**82%** of Participants Full- or Part-time Residents

**45 of 48** Neighborhoods Represented

- Most Responses: Little Tuscany (40), Rogers Ranch (34)
- No Responses: El Rancho Vista Estates, Gene Autry, WestGatePS

**86%** of Participants over 40-years-old

**91%** Aware of or Knowledgeable about the General Plan





# Results of Ranking Questions

## Land Use

- Preserve natural resources
- Economic diversity beyond tourism
- Protect the “village feel”

## Circulation

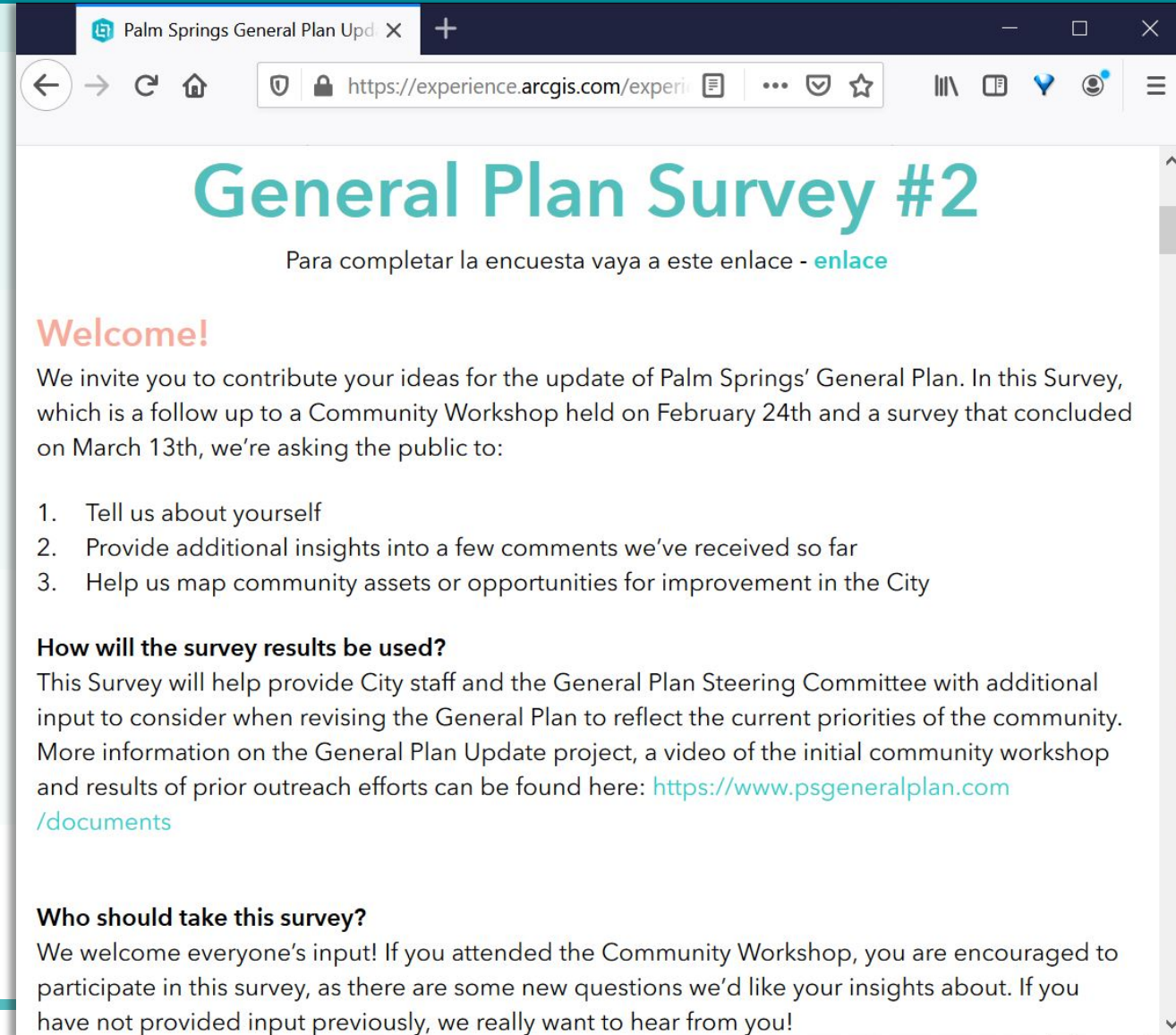
- Improve pedestrian amenities
- Improve road surfaces and street signage
- Do not prioritize higher vehicle speeds

## Housing

- Need affordable senior housing and supportive housing for homeless

## Open Space

- Nature Preserves more important than passive open space, active open space or trails with signage



The screenshot shows a web browser window with the title "Palm Springs General Plan Upd" and a tab icon. The address bar displays "https://experience.arcgis.com/experi". The page content includes a large teal heading "General Plan Survey #2", a link "enlace" for completing the survey, a "Welcome!" section with an invitation to contribute ideas, a numbered list of three survey topics, a "How will the survey results be used?" section explaining the survey's purpose and providing a link to "https://www.psgeneralplan.com/documents", and a "Who should take this survey?" section encouraging participation from all community members.

Palm Springs General Plan Upd X +

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## General Plan Survey #2

Para completar la encuesta vaya a este enlace - [enlace](#)

### Welcome!

We invite you to contribute your ideas for the update of Palm Springs' General Plan. In this Survey, which is a follow up to a Community Workshop held on February 24th and a survey that concluded on March 13th, we're asking the public to:

1. Tell us about yourself
2. Provide additional insights into a few comments we've received so far
3. Help us map community assets or opportunities for improvement in the City

### How will the survey results be used?

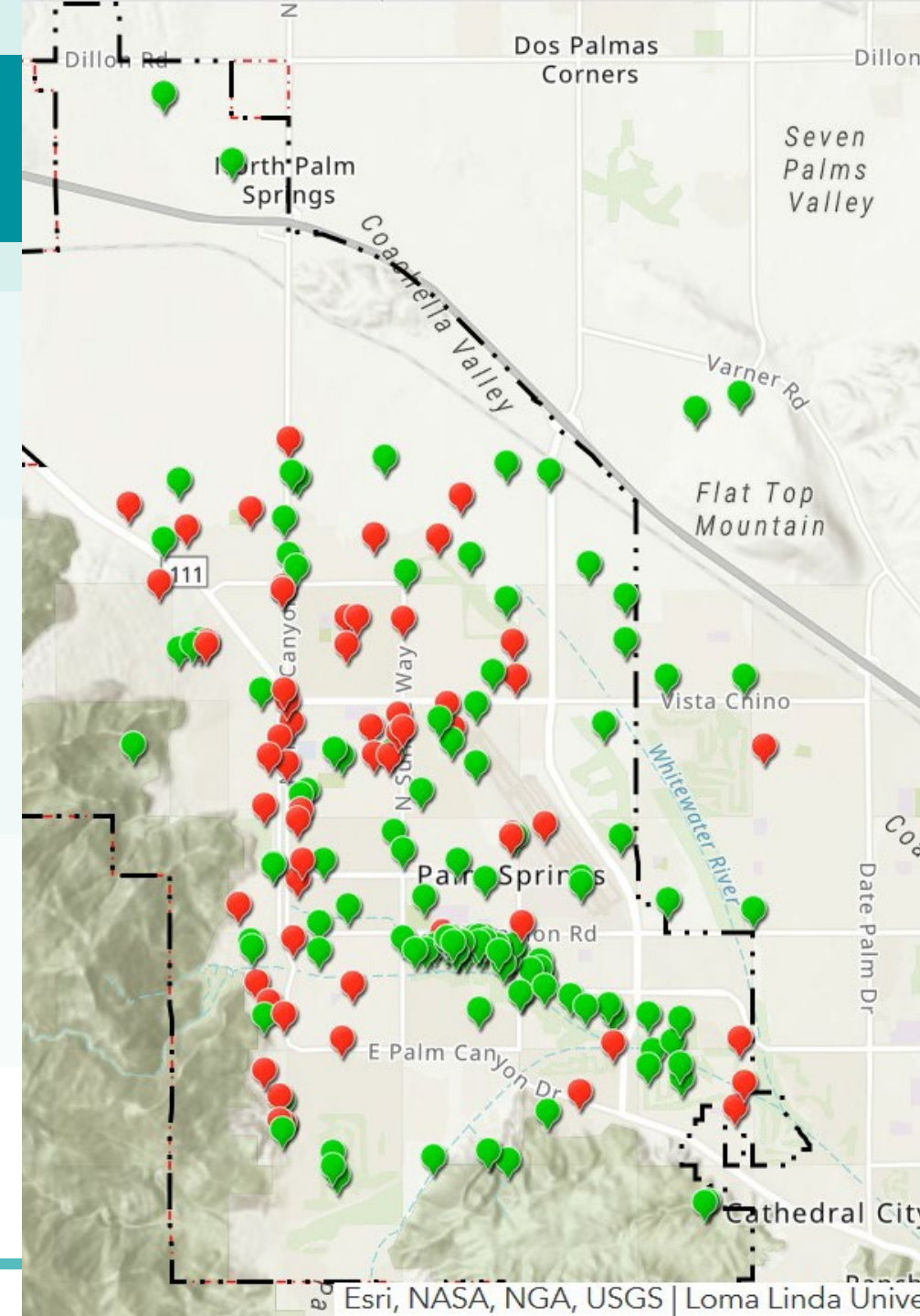
This Survey will help provide City staff and the General Plan Steering Committee with additional input to consider when revising the General Plan to reflect the current priorities of the community. More information on the General Plan Update project, a video of the initial community workshop and results of prior outreach efforts can be found here: <https://www.psgeneralplan.com/documents>

### Who should take this survey?

We welcome everyone's input! If you attended the Community Workshop, you are encouraged to participate in this survey, as there are some new questions we'd like your insights about. If you have not provided input previously, we really want to hear from you!

# Mapping Comments

- Locations for new affordable housing
- Places for adding bike infrastructure
- Concerns with vehicle speeds
- Preservation of natural resources and expansion of open spaces
- Areas for road surface and sidewalk improvements





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# Review Existing Vision & Priorities and Identify Potential Revisions

General Plan Steering Committee Meeting #2

# Description of Terms

## **VISION**

The vision statement serves as the foundation for all of the goals and policies contained within the document. The vision serves as the “common ground” from which all decisions are made.

## **PRIORITY**

Values and themes that require more focused attention and future direction above and beyond that mandated by the state. Focused issues become features of the Plan and can be used to prioritize use of staff resources and allocation of budget.

## **GOAL**

A statement of desired future conditions regarding a particular topic; a goal paints a picture of how something will be in the future. A goal itself is kept simple, with policies, objectives, and implementation actions providing further definition.

## **POLICY**

A statement that guides decision-making and specifies public commitment. A policy defines and directs how to achieve goals.

# What we heard: Vision

- **52% ok with current Vision**
- **Recommended Additions**
  - Replace “high style”
  - Cultural, architectural and historic resources
  - Inclusiveness and diversity
  - Natural environment and parks, sustainability
  - Balance “resort community” with local residents of all ages
  - Prioritize “village feel”
  - Develop affordable housing rather than visitor-serving uses
  - Reference working population, educational opportunities and embrace of new technologies
  - Mental and physical health and well-being







# Breakout Room Exercise: REVISE VISION STATEMENT

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# What we heard: Priorities

- Majority approve of **Priorities as currently written**
- Seven priorities exceeded 70% favorability as written
- Nearly 80% approve of **efficient use of resources** (Priority 2) and **preservation of unique built environment** (Priority 8) as written
- Lowest approval for **range of retail** (Priority 4) and **range of housing** (Priority 5) as written



# Priorities to Discuss

Based on survey responses from Steering Committee members, the list below identifies the Priorities the group would most like to discuss during the meeting (in order of importance):

## Votes to Discuss each Priority:

- 7 – Priority 1
- 6 – Priority 3, Priority 4, Priority 5
- 5 – Priority 2, Priority 7, Priority 9
- 4 – Priority 10
- 3 – Priority 8
- 2 – Priority 6







***Priority 1: Support Palm Springs as one of the world's premier desert resorts.***

- **76% of respondents voted to keep as is**
- Suggested Changes:
  - Less focus on being “premier” or a “world” destination
  - Recognize City’s identity as a small city with a local population
  - More economic diversity away from service and tourism
  - Remove reference to the “desert”
  - Remove “resort” (“destination”, “community” suggested instead)
  - Addition of “place to retire”



***Priority 2: Establish the City as a leader in efficient use of resources:  
land, water, and energy.***

- **79% of respondents voted to keep as is**
- Suggested Changes:
  - Add natural resource preservation
  - Add climate change
  - Include more specific goals



### ***Priority 3: Diversify the City's economic foundations and promote Palm Springs as the 'first choice' for businesses***

- **66% of respondents voted to keep as is**
- Suggested Changes:
  - More economic diversity and business variety
  - Confusion about “promote” and “first choice”
  - Define specific types of businesses
  - Focus more on nurturing local businesses





***Priority 4: Develop a full range of retail opportunities for local, regional, and tourist markets.***

- **65% of respondents voted to keep as is**
- Suggested Changes:
  - Unique destinations and businesses that cannot be found elsewhere
  - Add businesses that are not related to tourism or hospitality
  - Discourage chain businesses
  - Encourage experiential retail
  - Remove reference to tourists
  - Concern about retail in the age of internet shopping



## *Priority 5: Provide for a broad range of housing opportunities.*

- **59% of respondents voted to keep as is**
- Suggested Changes:
  - Discourage vacation rentals
  - Encourage more multi-family housing
  - Encourage more affordable housing
  - Support housing and services for people experiencing homelessness
  - Clarify “broad range”



***Priority 6: Create unique places that strengthen community identity, offer visual interest, and support lively activity.***

- **78% of respondents voted to keep as is**
- Suggested Changes:
  - Reference accessibility
  - Define “unique”
  - Create spaces more focused on locals
  - Support underserved communities





***Priority 7: Encourage the creative mixing of land uses to promote vibrant neighborhoods and reduce the need for vehicle use.***

- **73% of respondents voted to keep as is**
- Suggested Changes:
  - Improve infrastructure and safety for: biking, walking, bus system, golf carts
  - Is reduced “need for vehicle use” attainable?



***Priority 8: Preserve and uphold the high quality of architecture and the unique visual aesthetic form in buildings and neighborhoods that distinguish Palm Springs from other cities.***

- **83% of respondents voted to keep as is**
- Suggested Changes:
  - Clarify “high quality architecture”
  - Flexibility for low- or moderate-income housing and housing for people experiencing homelessness
  - Add “respect our historic heritage”
  - Approved buildings should not exceed historical height limits
  - Address construction delays
  - Consider further diversity in style
  - Maintain views and natural setting



***Priority 9: Provide a circulation system that accommodates the smooth flow of vehicular traffic, encourages safe bicycle and pedestrian movement, and presents attractively landscaped corridors.***

- **72% of respondents voted to keep as is**
- Suggested Changes:
  - More emphasis on mass transit
  - Add reference to safety
  - Reference parking
  - Mixed feedback on presence of bike lanes
  - Enhance sidewalk lighting Improve road condition
  - Address issues with traffic light timing





***Priority 10: Promote development that enhances scenic views and provides both visual and physical access to the City's surrounding mountains, washes, open space, and other scenic and natural resources.***



- **78% of respondents voted to keep as is**
- Suggested Changes:
  - Does this conflict with other priorities relating to development and growth?
  - Exchanging the word “promote” with “support”
  - Replace “wash” with “ephemeral stream”
  - Change “enhances” to “enhances and protects”

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# Next Steps

General Plan Steering Committee Meeting #2

# Next Steps

SUMMER/LATE FALL 2020*		<b>Affordable Housing Subcommittee Meeting #1:</b> Housing Element 101 and Housing Issues
		<b>General Plan Steering Committee Meeting #3:</b> Review General Plan Goals & Policies
		<b>City Council:</b> Review updated Traffic Impact Analysis (TIA) Guidelines
		<b>General Plan Steering Committee Meeting #4:</b> Review Land Use Plan Changes, LU Goals & Policies evaluation
		<b>Public Workshop #2:</b> Draft Land Use Plan and policy direction for all Elements
		<b>Affordable Housing Subcommittee Meeting #2:</b> Review draft Housing Element
		<b>General Plan Steering Committee Meeting #5:</b> Confirm Land Use Plan and LU Goals & Policies update
		<b>Planning Commission/City Council:</b> Confirm revised Land Use Plan and draft Housing Element
		<b>EIR Notice of Preparation</b>

\*Note: Several of these items will occur concurrently over the course of the project. Overall General Plan work program may extend past the anticipated Fall timeline due to scheduling delays generated by COVID-19.



# Next Meeting

## Steering Committee Meeting #3

**Monday, July 27, 2020**

*(Tentative Date)*

*Topic: General Plan Goals & Policies*